Connecticut Weekly AGRICULTURAL REPORT

Dannel P. Malloy, Governor Steven K. Reviczky, Commissioner Steve Jensen, Editor



Connecticut Department of Agriculture July 21, 2015



Blueberries from Woodland Farm in Glastonbury for sale under a Connecticut Grown pricing sign on Sunday at the Colchester Farmers' Market

CHANGES IN CONNECTICUT GROWN LAW TIGHTEN INTEGRITY, SCRUTINY OF PROGRAM By Steve Jensen, Office of Commissioner Steven K. Reviczky

The Department of Agriculture is advising farmers, food producers and consumers of recent changes in state law that refine use of the Connecticut Grown brand and logo at farmers' markets.

As of October 1, all products sold at farmers' markets as Connecticut Grown must be accompanied by a sign that identifies the name and address of the farm or business where the product was

Under the bill, which was passed unanimously by the General Assembly and signed into law earlier this month by Gov. Dannel P. Malloy, Connecticut Grown signs at farmers' market must:

- be readily visible to consumers
- be at least three by five inches in size
- have lettering in a size, font, or print clearly and easily legible;
- state something substantially similar to "THIS FARM PROD-UCT IS CONNECTICUT-GROWN. THIS FARM PRODUCT WAS GROWN OR PRODUCED BY THE FOLLOWING PER-SON OR BUSINESS: (name and address)."

The sign also must be "in the immediate proximity" of the offered product. The Connecticut Grown program was developed in 1986 to identify agricultural products grown in-state. Studies have

shown the brand to be readily identifiable in the marketplace and that consumers look to buy from Connecticut farmers.

It is also linked to the USDA's Farmers' Market Nutrition Program, which provides federal funding for lower-income residents to purchase Connecticut Grown produce and qualifying products sold at certified farmers' markets.

Those programs create an expectation that the use of the label and associated funds are in strict compliance with the law.

Agriculture Commissioner Steven K. Reviczky said the change is intended to ensure the integrity of the Connecticut Grown brand, both for the benefit of consumers and producers.

"It's a matter of fairness and of truth-in-advertising," Reviczky said. "Consumers have the right to know what they are buying and ethical producers who play by the rules deserve to be protected from unfair competition by those looking to falsely use the Connecticut Grown label."

While fraudulent use of the label is not believed to widespread, Reviczky said the department typically receives numerous complaints per year about alleged deceptive practices. The changes in the law will be reflected in Connecticut Grown

(Continued on Page 3)

PA LIVESTOCK SUMMARY

Avg. Dressing

SLAUG	HTER COWS:	LOW	HIGH
breaker	s 75-80% lean	99.00	104.50
	80-85% lean	97.00	104.00
lean 88-90% lean		90.00	97.50
		90.00	97.50
	S graded bull		
	110-130 lbs	495.00 485.00	510.00
	No 1 95-100 lbs		500.00
No 1 8	30-90 lbs	525.00	550.00
SLAUG	HTER STEERS		
HiCh/	Prm 3-4	151.50	153.00
Ch2-3	}	148.50	151.50
Sel1-3	3	144.50	148.50
	HTER HOLSTEIN		
	Prm 3-4	139.00	140.00
Ch2-3	1 1111 3- 4	134.00	138.50
			132.00
Sel1-2		127.00	132.00
	HTER HEIFERS		
	Prm3-4	147.50	151.50
Ch2-3		143.00	145.00
Sel1-2		138.00	141.00
	NEW HOLLANI		
	HTER LAMBS: wo	oled & Shorn	Choice and
Prime 2-			
50-60		230.00	230.00
60-80		180.00	200.00
80-90	lbs	195.00	210.00
90-110 lbs		181.00	195.00
SLAUG	HTER EWES: Goo	d 2-3	
90-11	0 lbs	106.00	106.00
	60 lbs	92.00	118.00
160-2	00 lbs	107.00	107.00
BUCKS		101.00	107.00
	00 lbs	107.00	112.00
	HTER GOATS: Se		
50-60		170.00	177.00
60-80		185.00	210.00
		185.00	210.00
Nannies		400.00	040.00
80-13		180.00	212.00
	80 lbs	215.00	250.00
Bucks/			
100-1	50 lbs	240.00	260.00
150-2	50 lbs	285.00	340.00
NEW H	iolland, pa. 1		CTION
52-56	200-250 lbs	55.00	58.00
	250-300 lbs	53.50	55.00
	300-350 lbs	51.00	53.00
48-52	200-300 lbs	50.00	54.00

300-350 lbs

550-800 lbs

200-300 lbs

400-750 lbs

Sows, US 1-3

Boars

45.00

29.00

34.00

7.00

47.00

35.50

39.00

8.00

WHOLESALE FRUITS & VEGETABLES Boston Terminal and Wholesale Grower Prices NEW ENGLAND GROWN

	LOW	HIGH
ALFALFA SPROUTS, 5 LB	14.00	14.00
BEANS, GREEN, HND PKD, BU	25.00	30.00
BEANS, WAX, HND PKD, BU	32.00	35.00
BEANS, GRN, MCH PKD, BU	24.00	26.00
BEANS, CRNBRY SHELL, BU	35.00	40.00
BEAN SPROUTS, 10 LB	6.00	7.00
BEETS, GOLDEN, 25 LBS	22.00	22.00
BLUEBERRIES,12-1 PT/LIDS	30.00	36.00
CABBAGE,GRN,MED/LGE,50LB	10.00	12.00
CABBAGE, RED, MED, 50 LB	15.00	16.00
CHERRIES, 20 LBS	50.00	50.00
CIDER, APPLE, 4 –1 GAL	21.00	21.00
CORN, 5 DOZ	14.00	18.00
CUKES, SS, BU	22.00	25.00
CUKES, SELECT, BU	12.00	15.00
CUKES,PICKLING, 1/2 BU	18.00	20.00
EGGPLANT, 1-1/9 BU	20.00	22.00
KALE, 12 CT	12.00	12.00
LETTUCE, HYDR0PONIC, 12 CT	15.00	15.00
LETTCE,LF, GRN, 12 CT	12.00	13.00
LETTUCE, BOSTON, 12 CT	12.00	13.00
LETTUCE, ROMAINE, 12 CT	13.00	14.00
PARSNIPS, 25LBS	24.00	30.00
PEACHES, 25 LBS	25.00	26.00
PEPPERS, BELL,GRN,1-1/9 BU	20.00	22.00
PEPPERS, JALAPENO, 30 LB	22.00	26.00
PLUMS, METHLEY, 1/2 BU	25.00	25.00
RADISHES, 24 CT	12.00	12.00
RASPBERRIES,12-1/2 PT,PULP	25.00	26.00
SQUASH, BUTTERNUT, 20 LB	26.00	28.00
SQUASH, YEL/GRN, FNCY, 1/2 BU		18.00
SQUASH,YEL/GRN,MED,1/2 BU	12.00	12.00
TOMATOES, LGE, 20 LB	30.00	30.00 25.00
TOMATOES, MED, 25 LB	24.00	25.00

SHIPPED IN

APRICOTS,WA, 2LYR PK,72	29.00	30.00
GRAPE, WHT, SDLS, CA, 19LB, #1	24.00	24.00
MUSHRMS, SHITAKE, PA, 3LB	14.00	15.00
WTRMLN.SDLS MINL NC. 8	16.00	16.00

USDA NORTHEAST RETAIL PORK PER LB

WHOLE B/IN LOINS	1.97	1.97
LOIN ROAST	1.88	4.99
RIB END CHOPS, B/IN	1.88	2.49
SIRLOIN CHOPS, BNLS	1.88	2.99
TENDERLOIN, FRESH	2.98	5.99
BACKRIBS	2.99	4.99
PICNIC, FRESH, B/IN	.99	1.69
PORK STEAK	1.49	2.27
SPARERIBS	1.79	3.99
COUNTRY STYLE RIBS, BNLS	1.69	3.49
GROUND PORK	1.97	2.98
FEET	1.29	1.99
NECKBONES	1.29	1.69

MIDDLESEX LIVESTOCK AUCTION Middlefield, CT, July 20, 2015

NORTHEAST EGGS/USDA

Per doz. Grade A and Grade A white in cartons to retailers (volume buyers)

XTRA LARGE	2.12	2.30
LARGE	2.06	2.20
MEDIUM	1.66	1.79

NEW ENGLAND SHELL EGGS

Per doz. Grade A brown in carton delivered store door. (Range)

XTRA LARGE	2.25 2.35
LARGE	2.17 2.33
MEDIUM	1 80 2 03

PA FEEDER PIG SUMMARY

US #1-2			
	20-30 lb	140.00	150.00
	30-40 lb	110.00	150.00
	40-50 lb	100.00	150.00
US #2-3			
	20-30 lb	130.00	170.00
	40-60 lb	140.00	175.00

FOR SALE

- 1-R. Blumenthal & Donahue is now Connecticut's first independent NATIONWIDE Agri-Business Insurance Agency. Christmas tree growers, beekeepers, sheep breeders, organic farmers and all others, call us for all your insurance needs. 800-554-8049 or www.bludon.com
- 2-R. Farm, homeowner and commercial insurance—we do it all. Call Blumenthal & Donahue 800-554-8049 or www.bludon.com
- 3-R. Gallagher electric fencing for farms, horses, deer control, gardens, & beehives. Sonpal's Power Fence 860-491-2290.
- 4-R. Packaging for egg sales. New egg cartons, flats, egg cases, 30 doz and 15 doz. Polinsky Farm 860-376-2227.
- 5-R. Nationwide Agribusiness Insurance Program, endorsed by the CT Farm Bureau, save up to 23% on your farm insurance and get better protection. References available from satisfied farmers. Call Marci today at 203-444-6553.
- 8-R. CT non-GMO grain and corn. Hay and straw. Pleasant View Farms. Louis. 860-803-0675.
- 53-R. There's still time to buy a Classic...but not much. New federal EPA-NSPS rules will soon eliminate your choice to buy a new Classic. Now is the best time to buy a new Classic. 203-263-2123 www.mywoodfurnace.com
- 65-R. For Sale: Parts for Grimm hay tedders. Also, rough lumber. 860-684-3458.
- 70-R. 2 row water wheel transplanter with 3 different size planting shoes. \$1,800.00 or B.O. Call 860-786-7486.
- 71. Massey Ferguson 471, 4x4, cab tractor, am/fm stereo, AC and heat, with a 9 foot Fisher X-blade snowplow and rear tire chains, new in 2005, 1400 hours. \$30,000.00. Winco 25,000 kw generator, 540 pto drive, with 3-pt hitch lift frame, drive shaft, 13 feet of electric cord, plug and transfer switch. \$2,000.00. call 860-490-5029.
- 73-R. Two used DR Brush Mowers 10 HP 26" cut. \$500.00 each. James Fazzone. 203-250-6677.
- 74-R. IH 2 bottom fast hitch plow. \$200.00. 10 hole chicken nest box. \$100.00. Stainless 500 gallon transport tank. \$500.00. Vintage IH Bog harrow. \$200.00. 3 pt landscape rake. \$400.00. call 203-996-6356.

WANTED

- 69-R. Transplant wheel harrow 8' or 10'. Crop sprayer 3 pt or pull type. Working condition. 860-537-8890.
- 76. Working Orchard Manager: Seeking a passionate and hardworking manager and farmer for a family owned and operated fruit orchard in central Connecticut that has been in business for over 38 years. We grow apples, pears, peaches, nectarines, and plums for pick your own and wholesale on 33 acres with a country store (which is managed separately). The position will lead and oversee the property. farming and management of staff as well as hands-on work that includes, but is not limited to, pruning, fertilizing, spraying, herbiciding, harvesting, grading, and running wholesale and pick your own business. Experience in fruit growing is preferred but not necessary. Onsite training from the owner of the orchard will be a large part of the onboarding process to help you learn the details of the property and business. The owner will be your partner in management to ensure success, as we see this as a long-term career opportunity for you. Thank you for your interest. Please call (203)-213-8833 to learn more about this new position.

MISCELLANEOUS

- 6-R. Farm/Land specializing in land, farms, and all types of Real Estate. Established Broker with a lifetime of agricultural experience and 40 years of finance. Representing both Buyers and Sellers. Call Clint Charter of Wallace-Tustin Realty (860) 644-5667.
- 41-R. Bulldozing in Eastern Connecticut. Large farm ponds dug. Land clearing for farmers also a specialty. Work done with rootrake to preserve topsoil and remove rocks. Personal service. Will help with permits. Don Kemp 860-546-9500.
- 72. Forestry Mower services for hire. Heavy duty drum-type mower mounted on an excavator. Mows trees up to 12" in diameter, hedgerows, low hanging limbs, overgrown fields, timberstand improvement cuts, and wildlife habitat projects. Call John Trowbridge at 1-860-377-0307 for more information.

CHANGES COMING TO CONNECTICUT GROWN LAW (Continued from Page 1)

pricing signs issued free to growers and producers by the agriculture department. A space for the name and address of the farm or business will now be included on the 5-by-7-inch signs, which also bear the Connecticut Grown label and logo.

Producers also may make their own sign containing the required information.

The agriculture department's Bureau of Regulation and Inspection will enforce the new law by making unannounced visits to farmers' markets on a random basis, as well as in response to complaints.

The new law also increases the fine for violators from \$25 to \$100. Reviczky said first-time violators usually receive a warning.

"The goal here is not to prosecute people," he said. "It is to ensure that only products grown in Connecticut soil can carry the Connecticut Grown label that supports the hardworking farm families in our state. Unfortunately, the new law does not apply to farm stands or grocery stores."

Products grown or produced in Connecticut or within a 10-mile radius of the point of sale may be labeled as native, native-grown, local, or locally-grown, but are only subject to the new law if they are labeled Connecticut Grown.

At the Colchester Farmers' Market on Sunday, an informal survey of growers and producers found that most were not aware of the upcoming new requirements.

"I think maybe one percent of my vendors have heard about it," said Jessica Stone, market master in Colchester and at East Haddam's weekly farmers' market. "It's the busy season and most people aren't paying attention to anything except what they're growing and selling."

Stone, who with her fiance' Jeff Savitsky grows 300 acres of fruit and vegetables at their Cold Spring Farm in East Haddam, said communication with growers will be key to ensuring awareness and compliance with the new rules.

And while she says she has never had an incident of fraud at her markets, she acknowledged that it is "absolutely" an issue of concern around the state. She already addresses it by having growers and vendors list on their market application what products they plan to offer, and then checks the list against what is actually being sold as the season progresses.

"People who are shopping should know where what they are buying comes from," she said. "The customer should feel good about asking questions about that."

Stone said the new signs will require some adjustments in grower's practices, even in seemingly minor details like taking the time to fill out the new pricing signs.

Another grower at the Colchester market, Nancy Teveris, said she will likely buy an ink stamp bearing the name and address of her 35-acre South Glastonbury fruit orchard, Woodland Farm, to make the task easier.

Teveris said she strongly endorses the principles of honest disclosure behind the new law. Although it is not required until October, she already had some of her Connecticut Grown produce labeled with the name of her farm.

"We typically only sell what we grow ourselves so this certainly works for us," she said.

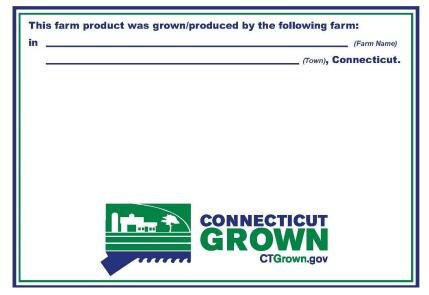
New pricing signs may be obtained by calling 860-713-2503, or through the following link to the agriculture department's web-

site, CTGrown.gov:

http://www.ct.gov/doag/lib/doag/marketing_files/ price_card_fillable_order_form.pdf

Complaints about use of the Connecticut Grown label may be directed to the Bureau of Regulation and Inspection at 860-713 2504.

Connecticut Weekly Agricultural Report







Above left: A new pricing sign being issued by the agriculture department to growers and producers. The sign reflects changes in the law regulating use of the Connecticut Grown brand at farmers' markets that go into effect Oct. 1, requiring the signs to contain the name and address of the farm or business where products are grown or made.

Below: The Colchester Farmers' Market last Sunday, where (left and above), growers were using a variety of older Connecticut Grown signs.



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